

COMMUNITY SIGNAGE GRANT

Grant Details

The Spruce the Bruce Program has been initiated to assist communities with improvements that make them more attractive, pedestrian-friendly, and distinctive. Clear, creative, and accurate signage helps to reassure people that they can find what they are looking for and helps them leave with a positive impression of our community.

The Spruce the Bruce Program has launched a grant to encourage community and stakeholder groups to improve signage within their community. These grants match local cash contributions up to **\$3,000.00** and are available for the following municipalities in 2010:

Municipality of Kincardine
Township of Huron-Kinloss

Town of Saugeen Shores
Town of South Bruce Peninsula

Usage of Funds

Community Signage Grants may be directed towards signage that improves visitor experiences in and around the downtown, including gateway signs, interpretive / historical plaques, kiosks, and route markers (i.e. for cycling or hiking). **Please note that the County Wayfinding signage program is not funded through this grant application. Contact us for more information on potential funding of wayfinding signage.**

Eligibility Criteria

In order to qualify for a Community Sign Grant:

- Applicants must be a municipality, established or incorporated group or a stakeholder group in partnership with an incorporated group, and must have municipal support.
- Applicants may only have one grant application per category per intake and the project must be complete prior to an additional application
- Projects must not have commenced prior to the awarding of the requested grant
- Projects must be completed within six (6) months of the date of the signed grant agreement
- Applicants must provide a minimum 50% cash contribution towards the total cost of the project for which they are applying for a grant
- Eligible Project costs must be actual cash outlay to third parties acting at arms length and which can be documented through original invoices or proofs of payment
- Signs must be installed within a participating municipality
- All necessary permits must be in place and copies attached to the grant application
- Signs must be consistent with the County of Bruce Signage & Wayfinding Standards Manual

Review Criteria

The Spruce the Bruce Selection Committee will review applications against the following criteria:

- date/timing of the application
- balance of funding available and any previous applications made at the time of application
- project's potential to provide long term economic benefit to the County
- evidence of the applicant's ability to fulfill responsibilities related to the project installation and maintenance
- project's "fit" with the objectives of Spruce the Bruce and/or the local municipal direction
- The proposed project's "fit" with the Signage Standards Manual, Community Design Toolkit, & local municipal direction

Application Process

Applicants must complete a formal application in order to be given grant consideration. Application forms are available at www.explorethebruce.com/sprucethebruce or at our offices.

All applications for this program must be submitted to:

Spruce the Bruce – Selection Committee

c/o Bruce Community Futures
Development Corporation
20 Durham Street, Box 208
Kincardine, ON N2Z 2Y7
Fax: (519) 396-8346
Email: brucefdc@bruce.on.ca

Questions?

Contact: Kara Van Myall
Phone: 1-800-268-3838
sprucethebruce@explorethebruce.com

OR

Contact: Amanda Farrell
Phone: 1-888-832-2232
www.bruce.on.ca
brucefdc@bruce.on.ca

To be eligible, applications must be received prior to the first of each month until funding is exhausted.





Community Signage Grant

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Lead Applicant Name: (Municipality / Group)

Contact (if different from applicant)

Street Address (Location):

Mailing Address
(if different from street address)

Telephone: _____

Telephone: _____

Email: _____

Email: _____

Please feel free to use additional paper to complete this application.

Please describe the sign(s) you would like to install. For wayfinding signs, please see the signage array from the Bruce County Signage Standards Manual on the following page. *Attach any sketches; if you are replacing an existing sign, include a "before" picture.*

(describe the feature being signed, the sign location, and the information / text for each sign)

Who will be doing the work?

What is the proposed timeline for the work? (*start date, completion date*)

Please describe the extent to which this project reflects the mission of the Spruce the Bruce Program (one additional page may be attached)

Budget Details

Proposed Total Cost of Project: \$ _____

Business and other contributions: \$ _____

(list all sources): \$ _____

\$ _____

Grant Request: \$ _____ % of Total Cost: _____ %

Signature and Submission Date

Name of Lead Applicant (Please Print): _____

Signature of Lead Applicant: _____

Date: _____

Incomplete applications will not be accepted. If you have any questions please contact us.

Please drop off, mail, or fax your completed application to:

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