



Huron-Kinloss Business Banner

Fall 2012



Municipal Cultural Plan



The Township launched the Cultural Mapping and Planning project on September 20th. A small group of residents came out to learn about what a cultural plan is and what

culture in Huron-Kinloss means to them. Residents put dots on a large map of Huron-Kinloss to represent significant cultural assets, such as churches, community centres, parks, cultural businesses, events and much more! A timeline was also started to show some of the past events that have shaped this community and where we want to go in the future.

We want to hear your stories and find out what special memories you have of your community. Please bring an item or picture that is culturally significant (past or present) to you or your

community to any one of the following gatherings:

- ⇒ Tuesday, October 9th 7:00 –9:00pm
Ripley-Huron Community Centre
- ⇒ Wednesday, October 10th 2:00 –4:00pm
Point Clark Community Centre
- ⇒ Wednesday, October 10th 7:00 –9:00pm
Lucknow & District Sports Complex

The stories collected will be recorded and used in developing a cultural plan for the Township. By determining the community's cultural and historical assets, we can protect them in the future and promote them to visitors. Enhancing our cultural resources will increase the quality of life and in turn have positive impacts on the local economy.



Business Retention & Expansion (BR+E) Update

The BR+E Task Force met on August 16th to go through the results of the 73 surveys completed by our local businesses and identify the top priorities. A draft of the final report has been completed and after the final edits are made, the document will be brought forward to Council in October. Thanks again to all the businesses that participated.

The top 8 priorities identified by the Task

Force were:

1. Lack of business recruitment
2. Approval processes
3. Awareness of goods and services available in the community
4. Destination development
5. Beautification
6. No or little growth
7. Highway and community signage
8. Networking

2012 Ice Cream Trail™



Only 2 more days to complete the Ice Cream Trail™! The 2012 Trail wraps up on September 30th. Entries will be accepted until October 15th. Please let your friends, family and neighbours know that there are still t-shirts available and great prizes up for grabs! We are still looking for the funniest, most creative and largest group photo – and don't forget, one lucky participant will receive \$250 Huron-Kinloss Dollars!

PLEASE NOTE: If your business receives Huron-Kinloss Dollars (the Township seal is on the certificate) follow the instructions on the back. Please accept them as the dollar amount shown and contact the Township of Huron-Kinloss at: 519-395-3735 immediately. We will reimburse you asap. If you have any questions about this initiative, please contact us.



New Holiday Shopping Promotion!

The Township of Huron-Kinloss received a Spruce the Bruce Co-operative Marketing Grant in the amount of \$2500 for an exciting new initiative called the Holiday Shopping Pass. The Township of Huron-Kinloss will create a Holiday Shopping Card as part of a Christmas season promotion.

Consumers will pick-up a Shopping Card at one of our participating retail businesses during the

holiday shopping season. Each time a customer makes a purchase at a participating business between November 1 and December 25th, the value will be stamped on the card in \$10 increments. Once a total of \$150 has been spent, customers fill out their contact information on the card and submit it to the Township for a chance to win one of three

\$150 shopping sprees at the participating businesses.

We will be aggressively advertising this promotion in newspapers and on the radio beginning mid-October.

If you wish to participate in this initiative, please contact Taralyn. I will be contacting shops and restaurants in Huron-Kinloss soon to ask if they are interested.



If you are accessing this newsletter on the Township's website, please contact Taralyn to join our business e-mail list! Not only will you receive this newsletter, but you will receive valuable information about upcoming events, training opportunities and more!

Courses and Training Opportunities



The Lake Huron Learning Centre in Kincardine is offering the following courses and training

opportunities in October and November:

⇒ **OWWA Cross Connection Control Testers Course:** October 1st–5th in Kincardine

⇒ **Project Management Certificate Program:** starting October 16th in Kincardine

⇒ **Customer Service Training:** October 16th & 23rd in Kincardine

⇒ **Social Media Conference:** October 27th in Goderich

⇒ **Personal Support Worker Certificate Program:** starting November 5th in Kincardine

⇒ **Food Service Worker Certificate Program:** starting November 5th in Kincardine

To register or for more information contact Lynn at 519-396-4146 or see www.lakehuronlearning.ca

The Business Enterprise Centre in Saugeen Shores is offering the following courses in October:

⇒ **Is your website delivering value?** October 4th in Port Elgin

⇒ **Blogging and e-mail marketing:** October 16th in Walkerton

⇒ **Social Media 101:** October 23rd in Kincardine

⇒ **Social Media 201:** October 23rd in Kincardine

Business Enterprise Centre
SAUGEEN SHORES

Contact Information:

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Note:

Please forward this newsletter on to your local business contacts so that we may reach as many businesses in Huron-Kinloss as possible. This newsletter is also available online: www.huronkinloss.com