



# Huron-Kinloss Business Banner

Summer 2012



## The 2012 Huron-Kinloss Ice Cream Trail™

The Huron-Kinloss Ice Cream Trail™ is back with new stops, harder clues, and more activities to enjoy! The Ice Cream Trail™ is a fun photo scavenger hunt taking participants to 8 ice cream stops along the way. Participants follow a map and read clues at each of the 8 stops to find Sammy Sprinkles. When they find Sammy, they take their picture with him and submit their photos to the Township of Huron-Kinloss to receive a free t-shirt, as well as qualify for the grand prize.

We have three new stops on the Trail this year. The Township would like to welcome Mary's Restaurant, Armstrong's Bakery and Bulk Food and Three Creeks Bar and Grill (formally Finlayson's Dining and Drink).

New prizes are also being given out this year. Special prizes will be awarded for the funniest, most creative and largest group photos. The 2012

## Business Retention & Expansion (BR+E) Update

Genny Smith of GS Consulting has finished conducting the BR+E interviews with local business owners. A total of 73 business owners/representatives from across Huron-Kinloss completed a survey, which asked questions about their experience doing business in the community. The information obtained from the surveys has been entered into the Province's online database and the next step is to analyze the data and produce a report and action plan. All the responses from businesses will be summarized in the community report, which guarantees anonymity. The BR+E Task Force will be meeting to review the results and identify key issues once the reports are ready. The estimated completion date of this project is the end of September 2012. To join the Task Force or for more information please contact Taralyn.

Ice Cream Trail™ was launched on May 14 at Lucknow Central Public School and Ripley Huron Community School. Every student received a free ice cream treat and got to meet Sammy Sprinkles.

We have already received several entries into the contest and participants are really getting creative with their photos! Some of the photos we have received can be viewed on our website [www.icecreamtrail.ca](http://www.icecreamtrail.ca) and we will be adding more photos throughout the duration of the contest. For more information about the Trail, please contact the Huron-Kinloss Municipal Office at 519-395-3735.



## The Huron-Kinloss Discovery Guide

The inaugural Huron-Kinloss Discovery Guide came out in early April of this year. This publication is produced by the Township to provide an overview to both residents and visitors of general municipal information, tourism attractions, community events and recreational activities. These guides were mailed out to every resident in Huron-Kinloss and are available at various businesses across the

Township for pick-up. They were also sent out to several information centres in Southwestern Ontario. We are planning to produce the guide once a year and would appreciate your feedback so that we may improve it and continue to provide you with information that is of interest to you. If you know of an event or community group that was not mentioned in the 2012 guide, please let us know so that it is included next year.

# Municipal Cultural Plan

Last year, the Township of Huron-Kinloss was awarded a grant of \$20,150 under the Creative Communities Prosperity Fund. With this grant we will be completing a cultural mapping exercise and developing a Municipal Cultural Plan (MCP). We are currently creating an inventory of all our tangible cultural resources. This includes, festivals and events, arts and heritage organizations, cultural occupations and natural and cultural heritage.

Next month, we will be hiring a consultant to deliver an education/awareness presentation on Municipal Cultural Planning to the community, conduct three community consultation events to discuss what culture means to the residents of Huron-Kinloss and prepare a Municipal Cultural Action Plan.

The goal of this project is to increase awareness of the Township's cultural assets and showcase

our community's uniqueness. We are also aiming to strengthen the relationship between culture and economic development, tourism and land-use planning.

At the community consultations, we want to hear from our business community and residents:

⇒ What inspires you to live, work or play in our community?

⇒ Why do you choose to live in this community?

⇒ What are some of your favourite memories from growing up in this community?

⇒ What is your vision for this community?

Our community stories tell a lot about our culture and will be a large component of the cultural mapping and planning project.



## Lake Huron Learning Centre - Kincardine

The Lake Huron Learning Centre is a locally based, non-profit organization committed to providing general interest opportunities, for-credit, post-secondary courses and community forums. Offering these opportunities by working with Colleges, Universities and different groups generates possibilities for local community sustainability and economic development for the Huron and Bruce Counties. Their aim is to improve lives—personally and professionally through the

acquisition of knowledge by offering affordable and accessible training. The centre is located at 385 Queen Street in Kincardine along with the following organizations and services: Adult Learning Centres of Grey-Bruce-Georgian; Penetangore Regional Economic Development Corporation; E-Learning Network; and VPI, which is a firm that helps organizations and individuals achieve their desired business results by linking talent and talent management practices to business strategies.

The Lake Huron Learning Centre is offering the following courses this summer:

⇒ **Microsoft Excel Workshop:** July 3-16

⇒ **Microsoft Word Workshop:** July 17-30

⇒ **Principles of Human Resource Management:** August 7-27

To register for these courses or for more information, please contact Lynn at 519-396-4146 or see [www.lakehuronlearning.ca](http://www.lakehuronlearning.ca)

### Contact Information:

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### Note:

Please forward this newsletter on to your local business contacts so that we may reach as many businesses in Huron-Kinloss as possible. This newsletter is also available online: [www.huronkinloss.com](http://www.huronkinloss.com)