



Our Future Huron-Kinloss Sustainable Strategic Plan Community Forum Summary

May 14, 2013

Agenda

- Workshop Agenda and Overview Presentation
- Discussion of Huron-Kinloss’ Strengths, Weaknesses, Opportunities, and Threats
 - Discussion Questions:
 - Where are we Strong now? Weak?
 - What Opportunities might present themselves? What Threats?
 - If you’re stuck:
What about our cultural vibrancy? Economic prosperity? Environmental health? Social wellbeing?
- Craft the Ingredients of a Vision and Mission Statement For Huron-Kinloss
 - Discussion Questions:
 - Think about Huron-Kinloss ten years from now. In your eyes, what would the Township look like?
 - What are the key words that you would use to describe the Township?
 - Using the words from your list of ingredients, work together as a group to write a postcard as if you were in Huron-Kinloss ten years from now and describing it someone presently
- Discuss the Goals That Will Achieve the Vision
 - Discussion Questions:
 - What are the areas that should be focused on within Huron-Kinloss’ Cultural Vibrancy, Economic Prosperity, Environmental Health, and Social Wellbeing? (begin to focus and target your thinking)
 - Think about what would improve Huron-Kinloss? (keeping in mind there are no wrong answers)
- Thank You and Next Steps
- Adjourn

1. Strengths, Weaknesses, Opportunities, Threats in Huron-Kinloss

Strengths	Weaknesses
<ul style="list-style-type: none"> • Sports • Natural Resources <ul style="list-style-type: none"> ○ Lake Huron ○ Beaches • Community spirit <ul style="list-style-type: none"> ○ Events 	<ul style="list-style-type: none"> • Amenities <ul style="list-style-type: none"> ○ Lack of retail/commercial close by ○ Lack of choices ○ Access to healthcare limited ○ Need more recreational opportunities ○ Need more social opportunities



<ul style="list-style-type: none"> ○ Volunteers ○ Community groups ○ Service clubs ○ Community Centres ○ Ripley fair ● Education <ul style="list-style-type: none"> ○ Local schools ○ Library ● Bruce Power ● Lighthouse ● Parks and trails ● Post Office ● Affordability <ul style="list-style-type: none"> ○ Housing ○ Taxes ○ Building ● Tourism ● Farming community and agriculture ● Transport <ul style="list-style-type: none"> ○ Two major highways ● Good employment ● Hospitals 	<ul style="list-style-type: none"> ● Demographics <ul style="list-style-type: none"> ○ Older/aging population ○ Culture ○ Small population may not be attractive to businesses/newcomers ● Business climate <ul style="list-style-type: none"> ○ Difficult for small businesses to compete with big industry ○ Unemployment ○ Lack of jobs ○ Not enough pride in business ● Division between Bruce and Huron County <ul style="list-style-type: none"> ○ Ripley vs. Lucknow vs. Pt. Clark ○ Do not work together ● Lack of development <ul style="list-style-type: none"> ○ Property ○ Other development ○ Roads ● Resources <ul style="list-style-type: none"> ○ Not enough services for newcomers
<p>Opportunities</p>	<p>Threats</p>
<ul style="list-style-type: none"> ● Demographics <ul style="list-style-type: none"> ○ Retaining youth ○ Engaging youth ○ Engaging the Amish and Mennonite communities ○ Social opportunities ● Business <ul style="list-style-type: none"> ○ Retaining industry ○ More business in downtowns ○ Cleanup and beautification of downtowns ○ Attract industry ○ Windmills ● Education <ul style="list-style-type: none"> ○ Better training and support 	<ul style="list-style-type: none"> ● Environmental <ul style="list-style-type: none"> ○ Sustainability of Bruce Power ○ Low water levels ○ Hogweed ● Population <ul style="list-style-type: none"> ○ Retirement community – not contributing to economy ○ Decrease in schools, sports teams etc. ○ Losing youth to cities ○ Not culturally diverse ● Business <ul style="list-style-type: none"> ○ Not a diverse economy ○ Proximity to business located in Kincardine and other surrounding areas



<ul style="list-style-type: none"> • Natural Environment <ul style="list-style-type: none"> ○ Air ○ Land ○ Water • Tourism <ul style="list-style-type: none"> ○ Mennonite community ○ Crafts ○ Improved tourism • Recreation <ul style="list-style-type: none"> ○ Biking and hiking paths • Retirement destination 	<ul style="list-style-type: none"> ○ Retention of businesses and growth ○ Not enough jobs for youth • Terrorism
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2. “Ingredients” for Huron-Kinloss’ Future

<p>Environment</p> <ul style="list-style-type: none"> • Obtain a natural gas supply • Sustainable agriculture, housing and environment • Nuclear industry ‘spinoffs’ • Healthy environment – recycling, green boxes etc. 	<p>Business</p> <ul style="list-style-type: none"> • Develop a new tourism industry • Develop Huron-Kinloss as a “destination” • New business park • Prosperous/booming downtowns • Great restaurants and shopping • More industry/economic development • Viable economic plan
<p>Recreation</p> <ul style="list-style-type: none"> • Expanded recreation facilities and opportunities • New programs for youth/seniors • Maintain existing facilities • Beautiful beaches • Sports teams 	<p>Demographics</p> <ul style="list-style-type: none"> • Active volunteer community of all ages • More young families • United communities • More family oriented • Engage youth
<p>Education</p> <ul style="list-style-type: none"> • More schools • More access to educational programs 	<p>Culture</p> <ul style="list-style-type: none"> • Diverse community • Engage Amish/Mennonite community • More fairs (ie: multicultural, fall fairs, agriculture etc.) • Theatre



	<ul style="list-style-type: none"> • Thriving environment that promotes social/cultural wealth
Support Services	Housing
<ul style="list-style-type: none"> • Medical Centres 	<ul style="list-style-type: none"> • More housing • Rental property penalties

3. Postcards from the Future

Group 1

So happy with our move to Huron-Kinloss. After a visit at local township office, we picked up a helpful welcome package. It provided local services, school info, and sports events. Our new home subdivision has wonderful young families with great parks, bike and walking trails. On the weekend we travel to our own wonderful lakeshore to enjoy the beach. Our downtown community has wonderful shops and opportunities for all the businesses to sell pieces of their work. Huron-Kinloss is a real environmental community with recycling programs and a healthy lifestyle. Grandma and Grandpa are enjoying their retirement living with lots of senior support. The kids are enjoying their jobs at the local ice cream shops. Can't wait for you to visit us!

Group 2

Dear Mayor Mitch,

You would be so pleased to see Huron-Kinloss today! Yesterday our family went for a drive around our beautiful, pristine township. We were pleased to see all the new housing that is happening. Being able to keep the younger families here due to the new jobs that have been created in the past few years is great! All this prosperity is really visible in our downtown areas. By attracting new visitors, we have been able to grow our community and clean up the beaches! The theatre, sports and services are overrun with volunteers. Thanks for starting the vision! Enjoy Pinecrest!!

~ Your Constituents

Group 3

To all my friends and family,

I wish you were here, we just spent the afternoon at the Huron-Kinloss multicultural fair. There is a wonderful sense of community from all corners of the township. Downtown shopping was great! Tomorrow we're going to the beautiful safe, clean beach and going to climb the lighthouse! Can you believe there's such a vibrant, healthy and thriving community of 10,000+? Hope you come for a visit soon!

Group 4

Dear Mom,

I'm here in Huron-Kinloss and loving every minute! I spent the day relaxing on the most beautiful beach while the kids kayaked, windsurfed, went jet-skiing and climbed a really cool lighthouse. Tonight



we're going to a funky restaurant that serves amazing local food and drinks and then taking in a live band. Might go to the theatre tomorrow. We're thinking about moving here because of the fantastic schools, lots of social, recreational and educational opportunities for everyone. The beautiful, restored downtowns are packed with locals and tourists taking in the awesome shopping and restaurants and spas. There are lots of job opportunities for both of us... we just have to leave the microbrewery/pub long enough to apply! LOL! Luckily there is a cute boutique hotel down the street we can crash at.

Love, Me

P.s. I might never leave! Feed the dog for me!

Group 5

Dear...

A lot has changed in the last 10 years. First off, the township of Huron-Kinloss has obtained a new natural gas pipeline. This has improved the township's work atmosphere by making it possible for more youth to open their small businesses. Once the work was done, Silver Lake has become a hot-spot for tourism. It has become a 4 season resort for everyone near and far. We have developed new recreational opportunities for the youth, as well as the elderly. Point Clark light house has also become famous, now that it's finally done. This is good timing as the water level in Lake Huron has risen, too. Our new business park has made the local community quite vibrant and it's good to see the youth being happy where they grew up. New businesses include nuclear spinoffs, the agricultural sector is viable and housing continues to develop. Life is good!

4. Goals

Cultural Vibrancy	Economic Prosperity
<ul style="list-style-type: none"> • Preserve and grow fall fairs • Farmer's markets • Support current/future cultural celebrations at a municipal level • Restored heritage buildings and continue upkeep • Support current/future arts initiatives • H.A.W.K. theatre – theatre route • Develop music, arts camps and/or performances • Develop larger cultural "organization" • Maintain the Lewis Settler's Celebration • Expand promotion and education on Huron-Kinloss' history – signs etc. • Volunteer support 	<ul style="list-style-type: none"> • Small business support <ul style="list-style-type: none"> ○ Shopping passes ○ Advertising • More industry • Agriculture • Rent to own opportunities • Apprenticeships • Community wide support • Work/business incentives • Huron-Kinloss business listings • Industrial development <ul style="list-style-type: none"> ○ Industrial park ○ Digital based ○ Age based • Central industries/offices • Diversify the economy



	<ul style="list-style-type: none"> • Attract new tourism opportunities/ventures • Promote website/improve website • Easier re-zoning to encourage businesses
<p>Environmental Health</p>	<p>Social Wellbeing</p>
<ul style="list-style-type: none"> • Encourage farmers to adopt better drainage for fields <ul style="list-style-type: none"> ○ Incentives • Expand/improve recycling program <ul style="list-style-type: none"> ○ Composting ○ Electronic waste days • Windmills • Environment and health before new development • Increased water level and quality • Maintain air, land and water cleanliness • Educate the public about recycling, reduce, reuse • Develop/maintain existing trails <ul style="list-style-type: none"> ○ Walking, biking ○ Increases the appreciation for the beauty of the area ○ Promote eco-tourism via the trails • Understand (study) the Nuclear waste disposal opportunity • Maintain health of the Lake • Support for local environmental groups 	<ul style="list-style-type: none"> • Education <ul style="list-style-type: none"> ○ Schools ○ Maintain the local schools ○ Strengthen parental involvement • Recreation <ul style="list-style-type: none"> ○ More recreation programs for everyone ○ Healthy lifestyles ○ Maintain Community Centres ○ Awareness about fitness ○ Awareness of existing trails ○ Maintain community groups ○ Rotating seniors day at rec. centres • Services <ul style="list-style-type: none"> ○ Access to medical services, especially for seniors ○ Access to social services ○ Generous groups • Transportation <ul style="list-style-type: none"> ○ Only one car needed for family ○ More carpooling • Increase volunteerism <ul style="list-style-type: none"> ○ A new generation of involvement ○ Engage community/youth

