



## Our Future Huron-Kinloss Sustainable Strategic Plan Working Group Meeting 3 Summary

Meeting  
July 16, 2013

### Agenda

- “ Project update and report back on community feedback to date
- “ Review of draft Vision
- “ Review of draft Goals and Directions
- “ Discussion/brainstorming on actions to support the Goals and Directions
- “ Wrap-up and next steps

### Discussion:

#### Draft Vision

***Huron-Kinloss celebrates a unique mix of welcoming communities and natural beauty***

#### Draft Goals, Directions, and Input on Actions

<b><i>We are a <b>prosperous</b> community that continues to grow in a sustainable manner</i></b>	
By retaining and expanding our existing businesses and attracting new ones...	<ul style="list-style-type: none"> <li>• Shop local – develop shopping initiatives (e.g. holiday shopping pass)</li> <li>• Continue to seek funding for economic development</li> <li>• Business incubator/mentoring program/entrepreneurs</li> <li>• Specialized HK branding &amp; marketing (e.g. Cheese Factory)</li> <li>• Stronger chamber of commerce, combine townships</li> <li>• Economic development office – travel Ontario “selling” our brand – land, resources, low cost</li> </ul>
By diversifying our economy...	<ul style="list-style-type: none"> <li>• Niche businesses that locals want to support</li> <li>• Reaching out to other industries that are related to industry already here – food processing to support locally grown food</li> </ul>



	<ul style="list-style-type: none"> <li>• Potential development for industry – new &amp; existing buildings</li> <li>• Pairing industries (e.g. methane gas from landfill for heat generation)</li> </ul>
<p>By growing a diversity of tourism opportunities...</p>	<ul style="list-style-type: none"> <li>• Culinary tourism</li> <li>• Regional tourism plan – bigger than HK</li> <li>• Historical forum to talk about peoples stories</li> <li>• Form partnerships with other industries (ex. Golf tours)</li> <li>• Create more community events (Town and region wide sports tournaments)</li> <li>• Promote lakeshore – SUP's, kyak's, etc.</li> <li>• Establish cycling tourism</li> <li>• Design programs to include multiple businesses</li> </ul>
<p>By strengthening our agricultural and agri-business sector...</p>	<ul style="list-style-type: none"> <li>• Support planning amendments to smaller farm parcels</li> <li>• Revive junior farmer program</li> <li>• Encourage farm gate experience</li> <li>• Support Bruce Botanical – Potential CSA opportunities &amp; education</li> <li>• Promote Bruce-Huron produce auction</li> <li>• Agro-forestry</li> <li>• Farmer's Markets – no fees charged to participate</li> </ul>
<p>By investing in infrastructure...</p>	<ul style="list-style-type: none"> <li>• Seek natural gas service</li> <li>• Active voice and support for schools, day care, medical centre</li> <li>• Access to gas for vehicles, access to heat</li> <li>• Affordable transportation alternatives</li> <li>• Incentives for business facades, signage, accessibility</li> <li>• Actively seek grant opportunities to improve recreational facilities &amp; parks</li> <li>• Electric charging stations</li> <li>• Biogas co-op</li> <li>• Maintain healthy municipal drinking water and roads</li> <li>• More directional signage</li> </ul>



<p><b>We are a <i>vibrant</i> community that values our uniqueness and creativity</b></p>	
<p>By creating places where people want to be...</p>	<ul style="list-style-type: none"> <li>• Keep infrastructure updated to keep people here and attract people (e.g. arena)</li> <li>• Beautify the lakefront – Point Clark, Boiler Beach, Bruce Beach, natural wetland areas</li> <li>• Continue to create unique experiences – events like Lewis Park, ice cream trail, fall fair, MITF, cycling, swimming, sailing</li> <li>• Community gathering centre for all ages</li> <li>• Maintain lighthouse</li> </ul>
<p>By celebrating what makes us unique...</p>	<ul style="list-style-type: none"> <li>• Create events/festivals that appeal to a wide audience of diverse cultures</li> <li>• Package unique attributes/events to cross promote</li> <li>• Capitalize and promote lake shore and continue to improve usage opportunities</li> <li>• Different approach from other beach towns (more sustainable beach usage)</li> <li>• Lighthouse marketing program when tours resume</li> <li>• Develop more environmentally friendly activities around lighthouse</li> <li>• Heritage trees program</li> <li>• Paul Henderson</li> </ul>
<p>By preserving and protecting our history and heritage...</p>	<ul style="list-style-type: none"> <li>• Tying in on events that already exist (Scottish Festival, MITF)</li> <li>• Organize tours/ make an experience for our trails, BBFG – Ghost walk?</li> <li>• Paul Henderson – most famous goal in Canadian history statue</li> <li>• Location to house HK’s history (museum, storefronts)</li> <li>• Continuing storyboards and documenting HK’s history in public places</li> <li>• Bring back the rodeo</li> <li>• Interview story tellers so we don’t lose our history</li> </ul>
<p>By supporting and growing the arts and creativity...</p>	<ul style="list-style-type: none"> <li>• Guide for artisans (tour similar Farm Gate) – map to studios at home</li> <li>• HK look at opportunities to provide space for kids art programs (music lessons, dance etc.)</li> <li>• Map cultural assets</li> </ul>



<p><b>We are a <i>spirited</i> community that takes pride in calling Huron-Kinloss home and welcoming others</b></p>	
<p>By supporting a diversity of lifestyles...</p>	<ul style="list-style-type: none"> <li>• Welcome alternative lifestyles, be more open minded</li> <li>• Harmony between town and rural, lakeshore and towns, etc. One plan/ work together</li> </ul>
<p>By maintaining a sense of connection and cohesion with each other...</p>	<ul style="list-style-type: none"> <li>• Volunteerism – it really works in HK</li> <li>• More recognition for volunteers – annual awards (\$, scholarships)</li> <li>• Develop an event to bring youth of HK together (art, food festival)</li> <li>• Assistance/service to seniors clubs to keep them going</li> <li>• Cultural hub – local historians, artifacts, showcase</li> <li>• Continue to support PR Watershed</li> <li>• Encourage multiple communities to act as one</li> </ul>
<p>By engaging in our community...</p>	<ul style="list-style-type: none"> <li>• Develop an online forum to get residents involved community activities/projects</li> <li>• Use social media (Facebook, Twitter) to engage with residents</li> <li>• Create networks of people with similar interests to go out and create activities/events</li> <li>• Have a HK presence in northern parts of township that don't realize/care they live in HK</li> <li>• Make participation easier for local politics (e.g. public forum at Council)</li> <li>• Involving youth in citizen advisory committee</li> </ul>
<p>By retaining our youth...</p>	<ul style="list-style-type: none"> <li>• Develop arts, sports and music camp</li> <li>• Open a youth drop-in centre</li> <li>• Use existing facilities (church, arenas) for drop-in activities</li> <li>• Create a learning centre for jobs/skilled trades</li> <li>• Support Bruce County and idea of bringing in a college</li> <li>• Educate in industries that we have</li> <li>• Career guidance opportunities outside school resources – help match interests with local job opportunities</li> <li>• Mentorship programs between businesses, youth and volunteer groups</li> </ul>



	<ul style="list-style-type: none"> <li>• Grant/incentive programs and training for business owners to create opportunities for youth</li> <li>• More youth volunteer opportunities</li> </ul>
<p><i>We are an <b>accessible</b> community that offers opportunities for everyone</i></p>	
By ensuring people have a place to live...	<ul style="list-style-type: none"> <li>• Reviewing the Official Plan to ensure it meets affordable housing directions and implements new by-law/amendments</li> <li>• Tax incentives for residential units above commercial spaces that are used for affordable housing</li> <li>• Support developers to build a mix of housing through the planning process</li> <li>• Reduce fees to encourage affordable housing</li> </ul>
By having amenities and services nearby...	<ul style="list-style-type: none"> <li>• Engaging in partnerships with neighbouring communities to provide services efficiently</li> <li>• Encouraging use of local space for outreach of services</li> <li>• Continued support of school, daycare, medical centres, health team</li> <li>• Develop minor sports house league (e.g. Hockey) with local communities</li> <li>• Bring vital services to community (e.g. travelling, mobile services)</li> </ul>
By being age friendly...	<ul style="list-style-type: none"> <li>• Consider/assess facilities and parks that need enhancements to serve all ages</li> <li>• Develop recreational programming for all ages</li> <li>• Engage service clubs in discussions about mentoring new membership for sustainability</li> <li>• Affordable sporting activities for young families</li> <li>• Ensure we have safe, accessible side walks</li> </ul>
By enhancing our mobility...	<ul style="list-style-type: none"> <li>• Assessment of mobility needs on major routes of travel for employment and services</li> <li>• Connecting trail development between communities</li> <li>• Create an affordable transportation service for all residents</li> <li>• Develop bike lanes for connecting corridors</li> <li>• Bus service between communities</li> <li>• Encourage car pooling</li> </ul>



	<ul style="list-style-type: none"> <li>• Add bike lanes</li> </ul>
By being accessible for those with disabilities...	<ul style="list-style-type: none"> <li>• Ensure policies and procedures meet AODA legislation</li> <li>• Acting as resource for community in becoming AODA complaint</li> <li>• Identify needs for accessibility/assessment of facilities/parks</li> </ul>
By being open and transparent...	<ul style="list-style-type: none"> <li>• Providing honest communication of where we are at with a consistent communication plan</li> <li>• Expand use of social media</li> <li>• Distribute report card yearly – newsletter</li> <li>• Noting progress in social, cultural, environmental and economic lenses in terms of progress on goals</li> </ul>
<p><b><i>We are an <b>environmentally conscious</b> community that are good stewards of our natural environment</i></b></p>	
By protecting our natural assets...	<ul style="list-style-type: none"> <li>• Ongoing control of invasive species</li> <li>• Inventory Assessment and Management program for Emerald Ash Borer</li> <li>• Water management practices that ensure safe ground-water supply</li> <li>• Land stewardship</li> <li>• Prevent erosion</li> <li>• Continue to test rivers</li> <li>• Beach ecosystems and dune restoration / balance with recreational use</li> <li>• Balance between subdivision growth and agricultural land</li> <li>• Continue to increase the tree coverage % to bench marks</li> <li>• Continue water testing and acting on initiatives</li> <li>• Beach quality, algae control</li> <li>• Low lying lands – unusable plant trees</li> </ul>
By using our resources wisely...	<ul style="list-style-type: none"> <li>• Municipal energy plan</li> <li>• Cooperative energy planning MEP funding for up to \$90,000 available</li> <li>• Increase waste diversion from 44.5% to above 50%</li> <li>• Water barrel program implementation</li> </ul>



	<ul style="list-style-type: none"><li>• Preservation of small family farms, lobby for changes to the Provincial Policy Statement</li><li>• Waste management, recycling, landfill space</li><li>• Long term water metering</li></ul>
By being aware and taking responsibility...	<ul style="list-style-type: none"><li>• Education about invasive species</li><li>• Land management – engaging more of the community in their activities – hold workshops</li><li>• Bruce Botanical Gardens reading by example – healthy living</li><li>• Promote HK’s leadership in environmental stewardship</li><li>• Township develop partnerships and offer trees for all residents to plant</li><li>• Education on Emerald Ash Borer</li><li>• Look at by-law cut a tree – replace a tree program</li></ul>

